




Financial Empowerment Impact

Strategic Objectives

-  Strengthening Network Collaborations
-  Breaking Down Barriers
-  Growing Strategically

Community Collaboration

-  Manitoba Financial Empowerment Network (MFEN)
-  MFEN Working Groups
-  Financial Empowerment Delivery

Access to Income Boosting Benefits & Tax Credits

- 70,000 tax returns filed
- \$175 Million in income benefits
- 5,000 pieces of ID
- 500 service providers trained to file taxes or support benefit applications

Opportunities to Reduce Debt, Grow Savings & Build Assets

- \$560,000 saved by matched savings participants
- \$1 Million of assets purchased by matched savings participants
- 700 RESPs opened
- 150 people access debt reduction programs

Financial Information, Coaching & Counselling

- 11,000 people access financial literacy
- 7,000 people receive financial coaching or counselling
- 1,000 service providers trained to provide financial information / education



5 Year Goals



Addressing Systemic Issues, Consumer Awareness & Protection

- 2 research initiatives
- 3 policy and systems change initiatives

Access to Safe & Affordable Financial Products & Services

- 3,000 bank or credit union accounts opened by unbanked / underbanked
- 850 people access safe & affordable loan products
- \$3.75 Million in safe & affordable loan products disbursed

Working collaboratively with members and partners to support sustainable livelihoods through financial empowerment.

MFEN & Working Groups



Manitoba Financial Empowerment Network (MFEN)

Comprising of government agencies, financial institutions, funders, academics and non-profit organizations, MFEN focuses on program expansion, building awareness, and policy change.

- Assiniboine Credit Union
- Canada Revenue Agency
- City of Winnipeg - Community Services
- Community Financial Counselling Services
- Community Futures
- Community Unemployed Help Centre
- Immigrant and Refugee Community Organization of Manitoba (IRCOM)
- Ma Mawi Wi Chi Itata Centre
- Menno Simons College
- Me-Dian Credit Union
- Province of Manitoba - Dept. of Families
- Public Interest Law Centre
- SEED Winnipeg Inc
- Service Canada
- Social Planning Council of Winnipeg
- Southeast Resource Development Council
- United Way of Winnipeg
- University of Manitoba - Get Your Benefits
- The Winnipeg Foundation



Public Policy Initiatives

The Manitoba Financial Empowerment Policy Committee consists of nonprofit organizations working to achieve systemic and institutional changes to improve the financial well being on Manitobans living on low levels of income.

- City of Winnipeg - Community Services
- Community Financial Counselling Services
- Community Unemployed Help Centre
- End Homelessness Winnipeg
- Healthy Muslim Families
- IRCOM
- Manitoba Assoc. of Newcomer Serving Organizations (MANSO)
- Manitoba Centre for Health Policy
- Manitoba Possible
- New Journey Housing
- NorWest Coop Health Centre
- Public Interest Law Centre
- SEED Winnipeg
- Social Planning Council of Winnipeg
- University of Manitoba - Get Your Benefits
- Wahbung Abinoonjiiag
- West Central Women's Resource Centre
- Youth Employment Services



Access to ID Network

Comprising of lead organizations, agencies, and systems from a range of sectors who are committed to increasing access to identification for financially vulnerable communities in the the province.

- Citizens' Bridge (NECRC)
- Community Services (City of Winnipeg)
- End Homelessness Winnipeg
- Indigenous Services Canada
- Manitoba Justice
- Manitoba Public Insurance
- MANSO
- Mount Carmel Clinic
- Native Clan Organization
- N'Dinawemak - Our Relatives
- Northern Regional Health
- Province of Manitoba - Dept. of Families
- Public Safety Canada
- SEED Winnipeg
- Service Canada
- Siloam Mission
- Southern Chief's Organization
- Vital Statistics Department
- Women's Correctional Centre

Financial Empowerment Delivery



Empower Manitoba

Empower Manitoba is a partnership of organizations that work to deliver financial empowerment programs and services, including financial literacy, coaching and counselling, tax filing, benefits navigation, access to identification, matched savings and access to banking.

- Assiniboine Credit Union
- Community Financial Counselling Services
- Healthy Muslim Families
- IRCOM
- Ma Mawi Wi Chi Itata Centre
- Manitoba Possible
- New Journey Housing
- NorWest Co-op Community Health
- Pluri-Elles
- SEED Winnipeg Inc
- The Link
- United Way of Winnipeg
- Urban Circle Training Centre
- Villa Rosa



For Every Family Initiative

SEED and Community Financial Counselling Services are working in partnership with Family Resource Centres (FRCs) to expand the provision of financial empowerment programs using a shared service delivery model.

- Andrews Street Family Centre
- Canadian Muslim Women's Institute
- Elmwood Community Resource Centre
- Family Dynamics
- Fort Garry Women's Resource Centre
- Ma Mawi Wi Chi Itata Centre
- Marlene Street Community Resource Centre
- North End Women's Centre
- North Point Douglas Resource Centre
- NorWest Co-Op Community Health
- South Winnipeg Family Information Centre
- Thrive Community Support Circle
- West Central Women's Resource Centre
- Winnipeg Central Park Women's Resource Centre
- Wolseley Family Place



Financial Empowerment Expansion

Partner agencies are working to expand the scope and scale of financial empowerment interventions for low income households across the province, prioritizing newcomer and Indigenous community members.

- African Communities of Manitoba (ACOMI)
- Community Financial Counselling Services
- Healthy Muslim Families
- IRCOM
- Manitoba Indigenous Cultural Education Centre
- Native Clan Organization
- New Journey Housing
- SEED Winnipeg
- 20 First Nations Communities