

Recognition Counts Evaluation: Executive Summary

Findings from this evaluation provide nourishing stories and metrics that reveal how Recognition Counts supports skilled immigrants through the settlement process to achieve their goals of qualification recognition, being employed in their field, having a sustainable livelihood through financial empowerment, foster self-efficacy and support their families and communities.

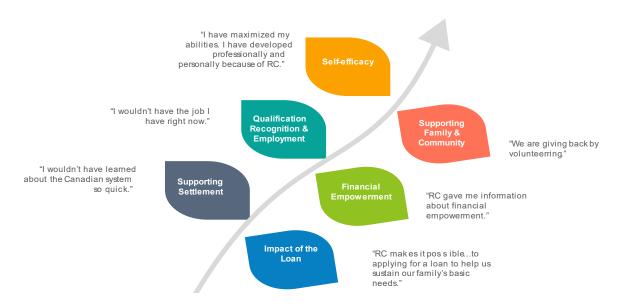


Recognition Counts Changes Lives

"Every Internationally educated professional immigrant has the same goal as myself, and that is to get recognized and to practice in our profession. Recognition Counts made it possible for a newcomer to achieve our career goals not only providing information about financial literacy but also assisting us on the process of applying for a loan to help us sustain our family's basic needs while working on the lengthy process of certification."

Survey respondent

Recognition Counts Achieves All Outcomes



Achieving these outcomes further demonstrates how RC's approach to supporting newcomers goes beyond qualification recognition to holistically approach needs in ways that are person/family-centred and timely.





Recognition Counts Provides Substantial Social Value

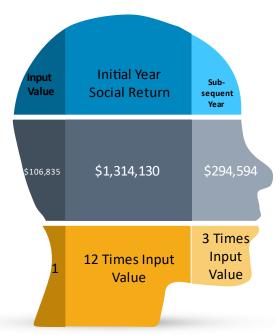
For every dollar invested in Recognition Counts, a social value of \$12 is created in the initial year. This social value creation is sustained. In the subsequent year, every dollar invested in RC creates a social value of \$3.

Recognition Counts is the Gift That Keeps on Giving

The funds invested in RC provide a substantial social return during the initial year.

The social return in the subsequent year is less, but there is still a social value of \$3 for every dollar invested.

RC's social value is sustained by the increased income it produces. Income is the strongest predictor of future health and educational outcomes, not only for the individual, but also their children/dependents.





"Without any help especially with the Recognition Counts program, definitely I would still be stuck with my survival job. Most likely, I would never be able to practice my profession and that would the greatest regret in coming here as an immigrant."

Survey Respondent

