

# Small Business Resources in Winnipeg

## Training + Consulting

### **Business & Enterprise Support Training** by SEED Winnipeg Inc.

- Free small business training and business counselling for immigrants living on low incomes

Web: <http://seedwinnipeg.ca/programs/detail/build-a-business>

Phone: 204-927-9944

### **Women Exploring Business** by SEED Winnipeg Inc.

- Free money management training, small business training, and business counselling for Indigenous and Immigrant women living on low incomes

Web: <http://seedwinnipeg.ca/programs/detail/build-a-business>

Phone: 204-924-9944

### **Self-Employment Benefit Program**

- A program for current or recent EI recipients that includes three weeks of full time training, eight weeks of working with a business coach to complete a business plan, and launching an approved business.

YMCA: <http://www.ywinnipeg.ca/programs/employment-services/self-employment-training-program/>

Phone: 204-989-5860

### **CDEM (Conseil de Développement économique des municipalités bilingues du Manitoba)**

- A French, three-day business planning workshop.

- Also offers workshops on various topics such as Importing and Exporting, Time Management, Advertising and Promotion, and Taxes and MeetUps for French speaking newcomers.

Web: <http://www.cdem.com/en/sectors/business-services/training>

Phone: 204-925-8825

### **Urban Entrepreneurs with Disabilities Program** by Equal Opportunities West

- Formal business training, loans referral pathfinding, and three-year incubation support for entrepreneurs living with disabilities.

Web: <http://www.equalopportunitieswest.com/en/press-releases>

Phone: 204-888-5422

### **Mentoring for new Francophone entrepreneurs** by CDEM

- A French mentorship program for new entrepreneurs. Meetings are up to two times per month for about 90 minutes each and focus on development, skills enhancement, and provide continuous encouragement and motivation.

Web: <http://www.cdem.com/en/sectors/business-services/mentoring>

Phone: 204-925-8828

## Training + Workshops

### **Starting a Small Business** by Louis Riel School Division

- Step-by-step training on how to set up your own business. Seven evening classes totaling 21 hours for \$184. This course meets the Business Start Loan program education requirement.

The school division also has courses on various topics for a fee, such as Taxes for Small Businesses, Mastering Social Media Marketing, and Business Accounting.

Web: <https://coned.lrsd.net/courses/>

Phone: 204-237-8130

### **World Trade Centre**

- Free two-hour workshops on various topics, such as How to start a business in Manitoba, GST, Exporting, and Importing.

Web: <http://www.wtcwinnipeg.com/en/calendar-of-events/>

Phone: 204-253-4888

### **Women's Enterprise Centre**

- Business Plan Development Series. Six classes totaling 24 hours for \$231.

- Other half and full day workshops on various topics are provided for a fee.

Web: <http://wecm.ca/>

Phone: 204-988-1860

### **Manitoba Marketing Network**

- Monthly workshops, for a fee, on a variety of marketing-related topics.

Web: <http://manitobamarketingnetwork.ca/events/>

Phone: 204-794-8687

### **CDEM (Conseil de Développement économique des municipalités bilingues du Manitoba)**

- A French, three-day business planning workshop.

- Also offers workshops on various topics such as Importing and Exporting, Time Management, Advertising and Promotion, and Taxes.

Web: <http://www.cdem.com/en/sectors/business-services/training>

Phone: 204-925-8825

## Online Classes

### **Entrepreneurship Manitoba**

- Free articles and video series on various topics related to starting a business

<http://www.entrepreneurshipmanitoba.ca/business-information/478/business-planning-for-start-ups>

### **Futurpreneur**

- Free articles, crash courses, blog posts, how-to guides, business plan examples, and business plan template

<https://www.futurpreneur.ca/en/resources/start-up-business-planning/tips-tools/business-plan-writer/>

## Business Information + Advising

### **World Trade Centre**

- Answers inquiries related to business
- 1 hour free research services – industry report, then \$85 per hour after that

Web: [www.wtcwinnipeg.com](http://www.wtcwinnipeg.com)

Phone: 204-253-4888

### **Women's Enterprise Centre**

- Free meetings with business advisors

Web: <http://wecm.ca/advising/>

Phone: 204-988-1860

### **First Peoples Economic Growth Fund**

- For First Nations owned start-ups or businesses
- Provides grants to hire a business plan writer and/or business consultant

Web: <http://www.firstpeoplesfund.ca/>

Phone: 204-942-6026

### **Louis Riel Capital Corporation**

- For Metis and non-status First Nations-owned start-ups or businesses
- Business consulting services

Web: <http://www.lrcc.mb.ca/services.php>

Phone: 204-589-0772

### **Entrepreneurship Manitoba**

- Links and instructions on various business start-up processes for Manitoba, including BizPal
- Tells you which licenses you need

<http://www.entrepreneurshipmanitoba.ca/business-information/>

### **Canada Business Network**

- Website with links to various topics

<https://canadabusiness.ca/>

## Business Financing

### **Business Start Program**

- 5 year loan, up to \$30,000, prime plus one percent interest, 1-year deferral of principal repayment
- Entrepreneurship Manitoba:

<http://www.entrepreneurshipmanitoba.ca/financial-programs/463/business-start-program-mb>

### **Women's Enterprise Centre**

- Business coaching, training, and loans of up to \$150,000 to Women business owners and those businesses with female ownership over 51%.

<http://wecm.ca/>

### **CDEM**

- For Francophone-owned start-ups or businesses
- 2 loan funds, range is \$5,000 to \$75,000

<http://www.cdem.com/en/sectors/business-services/financing>

### **Young Entrepreneurs Program**

- For people ages 18 – 29
- Grant to re-pay up to \$4000 of business startup costs

<http://www.gov.mb.ca/cyo/youth/businesses/youngentrepreneurs.html>

### **Futurpreneur**

- \$15,000 loan with 2 years of mentoring for people age 18 – 39

<https://www.futurpreneur.ca/en/get-started/financing-and-mentoring/>

### **First Peoples Economic Growth Fund**

- For First Nations owned start-ups or businesses
- 1 grant and 1 loan fund
- Provides grants to hire a business plan writer and/or business consultant

<http://www.firstpeoplesfund.ca/>

### **Louis Riel Capital Corporation**

- For Metis and non-status First Nations-owned start-ups or businesses
- 1 grant and 1 loan fund

<http://www.lrcc.mb.ca/services.php>

### **Metis Economic Development Fund**

- For Metis-owned start-ups or businesses
- Loan fund
- Equity and/or debt financing

<https://www.medf.ca/financing>